

RESTORING SIGHT. TRANSFORMING LIVES.

5638 Hollister Avenue, Suite 210 Santa Barbara, CA 93117 USA t 805.963.3303 | f 805.965.3564 www.seeintl.org

March 6, 2015

Ms. Debbie Cloud Executive Director St. Francis Foundation 2323 De La Vina St., Ste 104 Santa Barbara, CA 93105-3878

Dear Ms. Cloud,

First, let me express our deepest gratitude for the continued support of St. Francis Foundation. Without partners like you, our Santa Barbara Vision Care Program would not be able to meet the vision care needs of underserved Santa Barbara community members. It is with pleasure that I provide you with a report on how your gift was utilized over the year and an update on the current status of the program.

In 2014, your gift helped us to serve 1,344 low-income, uninsured individuals with vision care services at no cost to the patient. An additional 85 community members were on our waitlist at the end of 2014. Also, during the year, 35 surgeries were performed free of cost. Two major clinic community events were held – Veteran's Day and Kid's Day in cooperation with the Sansum Clinic and the Santa Barbara Eyeglass Factory respectively.



December 2014 was an exciting time of transition for the program. Previously, the clinic had been located rent-free in the Sansum Diabetes Research Center, however due to their expanding program, our clinic had to relocate. The Santa Barbara Vision Care Program is now located in the same building as the main SEE office, which will greatly increase program capacity and flexibility as well as staff efficiency. In addition, Dr. George B. Primbs, the program's founder and lead volunteer ophthalmologist, officially retired in December. As a result of these two changes, the clinic went on a brief hiatus and reopened on March 4th. The program began with one part-time provider, while we continue to recruit additional program partners who are willing to volunteer or work for discounted rates.



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As additional providers are recruited, plans are in place to quickly serve the patients on the waitlist and then ensure that patients are normally seen within 2 weeks of their initial inquiry. The goal is to have the clinic open 2-3 days per week dependent on need. We are excited to be able to grow the program, provide more patient education, and better meet the needs of the Santa Barbara community.

We are currently developing plans for an Open House later in the Spring and we will be sure to send you an invitation.

Without free services, made possible by donations such as yours, many Santa Barbara County individuals and their families would have suffered needlessly, threatening the stability of their jobs, schoolwork and livelihood.

We greatly appreciate your many years of support and consider the St. Francis Foundation a true partner. Please call me at 963-3303 or email me at randal@seeintl.org if I can be helpful in any way. I look forward to meeting you in the near future.

Sincerely,

Randal Avolio President/CEO

Tel Coolin

Cover Sheet

Foundation you are applyi	ng to: St. Francis Founda	ation of Sant	ta Barbara		
Legal Name of Applicant Organization: Surgical Eye Expeditions International dba SEE International					
Project Name (if applicable): Santa Barbara Vision Care Program					
Funds will pay for: Vision	on screenings and eye sur	geries for im	poverished individuals.		
Full Mailing Address: 5	638 Hollister Avenue, Suite	e 210, Goleta	a, CA 93117		
Location(s) if different fro	m above:				
Executive Director: Ra	ndal Avolio, President & Cl	EO			
Phone: 805-963-3303	}	Fax:	805-965-3564		
Email: randal@seeir	ntl.org	Website:	www.seeintl.org		
Contact Person & Title:	Kate Bryant, Development Director	Phone:	805-963-3303		
Tax-exempt Status:(Most for	andations require 501(c)(3) state	us. You must o	check this requirement before	e applying.)	
501(c)(3) Granted ☑ 7	Tax I.D. Number: 31-16822	75 O	ther:		
Type of Request: Check v	vith individual foundations to	o determine ti	he types of accepted grant	requests.	
General Support Pro	ogram Support 🖸 S	Seed Funding	□ Research □		
Capital Endown	ment Multi-Year	□ Oth	ner:		
This Grant Request: \$10,000 Total Project Budget: \$250,000					
Grant Period from: 1/1/15 To: 12/31/15					
Total Organizational Budget for Current Year: \$1,377,949 Fiscal year begins: January 1					
Summarize the organization's mission statement (two to three sentences):					
SEE International's mission is to provide sustainable medical, surgical, and educational services by volunteer ophthalmic surgeons with the objectives of restoring sight and preventing blindness to disadvantaged blind individuals worldwide. Locally, SEE provides free comprehensive eye care with the goal of saving eyesight through early detection among underserved populations in Santa Barbara County.					
Summarize your grant request (two to three sentences):					
With deepest thanks for The St. Francis Foundation's previous support, we are requesting a gift of \$10,000 to support the Santa Barbara Vision Care Program that annually provides more than 1,500 low-income, uninsured individuals with comprehensive eye care services, including exams, glasses and surgeries.					
Proposal Authorization					
	tion in this application is to the f Directors'/Governing Body's			d is	
Du	Randal Avolio, President			2/27/15	
Signature	Name & Title of Authorized B	Board/Governing	ng Body Representative	Date	
yth wat	Wright Watling, Board Me		*	2/26/15	
Signature	Name & Title of Authorized B	Board/Governing	ng Body Representative	Date '	

SEE International 2015 Proposal Narrative

Background (One page or less)

1. Your organization's history and accomplishments.

For over four decades, SEE International has dedicated itself to restoring sight and preventing blindness worldwide. The organization's mission is to provide sustainable medical, surgical, and educational services through volunteer ophthalmic surgeons to disadvantaged individuals around the world. Headquartered in Santa Barbara, California, SEE effectively links doctors willing to share their time and expertise with impoverished individuals in critical need of sight-restoring surgery in developing countries. The services provided by SEE empower patients to fully contribute to their communities and return to active participation in both life and society. Since 1974, SEE has restored sight to nearly half a million people around the world.

SEE also strives to serve the need for affordable vision care in its home community. To this end, the Santa Barbara Vision Care Program was established in the 1980's to address the need for free comprehensive eye care among underserved populations in Santa Barbara County. These individuals are classified as low-income, are unable to obtain medical or vision insurance, and do not qualify for any federal or state-funded insurance programs (Medicare, Medi-Cal, etc). More than 55,000 low-income, uninsured Santa Barbara County community members have been served since the inception of the program. In 2014, 1,344 low-income, uninsured individuals, including 323 school-age children, were served through the program.

2. Your current programs and activities.

SEE aims to increase people's independence and productivity by restoring the vision of Santa Barbara County residents. The program serves low income, uninsured children and adults who do not qualify for federal or state funded programs such as Medicare, Medi-Cal, or Healthy Families. The Santa Barbara Vision Care Program provides free comprehensive vision care services one to two days per week (depending on waitlist status) in South Santa Barbara County. In addition to eye screenings, treatments and intensive eye surgeries are coordinated and performed utilizing a network of volunteer eye surgeons. Prescriptions, certificates for glasses, and medications are also distributed. Similar services are offered in North County through relationships in Santa Maria and Lompoc. In addition to the regular clinics, the Vision Care Program also holds two annual events to provide community members with eye exams and prescribed glasses free of charge – 1) Kids' Day, co-sponsored by the Santa Barbara Eyeglass Factory, and 2) Veteran's Day, co-sponsored by the Sansum Diabetes Research Institute.

3. Your organization's relationships.

SEE International maintains several indispensable partnerships throughout the county, including the Santa Barbara Eyeglass Factory, Sansum Diabetes Research Institute, the Shepard Eye Center in Santa Maria, and the Kendall-Shepard Eye Center in Lompoc. For 18 years, the Eyeglass Factory has generously donated free custom-made prescription eyeglasses to SEE's patients. In addition, more than 100 local schools, churches, and clinics refer individuals in need to the program, including Casa Esperanza, the Santa Barbara Neighborhood Clinics, Transition House, and the Rescue Mission. The program's services are unduplicated in the County, offering the safety net that provides early detection and treatment to prevent severe vision loss—free of charge. While the Santa Barbara County Public Health Clinics provide similar services, they are not free. The Neighborhood Clinics provide only limited vision care. The Lions Sight and Hearing Center provides vision exams for uninsured children for a small fee, but does not serve adults. All three organizations frequently refer patients they cannot treat to SEE.

¹ Beginning 2014, due to SBVCP program growth, the Eyeglass Factory instituted a \$20 service fee for glasses for adults. However, the fee is waived on an as-needed basis for individuals that would be severely impacted by this charge.

Funding Request

1. What need or problem does your project work to address?

The Santa Barbara Vision Care Program strives to alleviate poverty by providing affordable healthcare in Santa Barbara County. Through the program, SEE provides a safety net by ensuring that disadvantaged individuals will not be prevented from attaining employment due to lack of eyesight. Without affordable eye care, many Santa Barbara residents run an increased risk of vision impairment and blindness. The visually impaired and their families face many challenges: daily activities become difficult, prospects for employment are significantly lower, and resulting low economic productivity is often coupled with a loss of self-esteem. For children, proper eyesight is essential for success in school. Uneducated, sight-impaired children are likely to grow into uneducated, sight-impaired adults, and the cycle of economic hardship continues. SEE International and its Santa Barbara Vision Care Program aims to break this cycle, and empower both adults and children through the ability to see.

According to Census data, over 73,000 in the County are below federal poverty levels, with children under 18 accounting for 22%. Nearly 67,000 are uninsured though many work several jobs. As the local healthcare community awaits the full impact of the Affordable Care Act, SEE International's Santa Barbara Vision Care Program is committed to serving as a safety net for uninsured individuals offering free vision care services for as long as there remains a service gap need. In 2015, SEE is working to grow the program to meet community needs, while ensuring the correct internal resources are dedicated to meet program demands. Additional community partners are being sought to provide additional clinic hours and free glasses.

This program makes undeniable difference in the lives of many community members who, without SEE's services, would not receive basic eye exams, glasses, or corrective eye surgery. Furthermore, it would be a travesty for anyone living in a community as wealthy as Santa Barbara to suffer from preventable blindness.

2. In a short paragraph, tell us your project's (or organization's) goals and the specific outcomes you project for the grant period.

The primary goal of the Santa Barbara Vision Care Program is to provide vision care to those in need, and to save eyesight through early detection. The program seeks to provide for the basic needs required by all, and special needs required by few by collaborating with more than 100 social service agencies that refer qualified patients. The program's objectives are to continue conducting weekly individual vision screenings, as well as holding 2-4 larger clinic events throughout the year - to strengthen SEE's ability to provide preventative care, and improve access to services. Specifically, the program estimates serving 1,500 patients in 2015 and alleviating symptoms associated with visual impairments in at least 1,050 out of 1,100 adults seeking services and 390 out of 400 children.

3. Describe your project or the capital items requested, including:

- Whether the project is new, ongoing or an expansion
- Target audience, including specific demographic information
- Activities/strategies that will be used to meet your stated outcomes
- General timeline for the main objectives of your project

With appreciation for the St. Francis Foundation of Santa Barbara's previous support, SEE is requesting a new grant of \$10,000 to support the salaries and stipends of the key staff members involved in the Santa Barbara Vision Care Program, specifically this grant would go towards the salaries of the Ophthalmic Technician and the Santa Barbara Program Coordinator.

The Santa Barbara Vision Care Program is an ongoing project addressing the critical need for both preventative and corrective vision care services for Santa Barbara's lowest income populations. The Vision Care program was founded in the mid-1980's by ophthalmologist George B. Primbs, MD, FACS, who retired in December 2014. The program typically offers free vision care exams two days a week, on average serving 48 patients per month. Currently, SEE is finalizing agreements and schedules with new doctors who will begin working in the clinic on a regular basis in March. During the brief pause in South County program services, patients continued to be seen in North County at Shepard Eye Center in Santa Maria and Kendall-Shepard Eye Center in Lompoc. Also, individuals in need of immediate care were referred to Sansum Clinic and other partners free of charge.

While Santa Barbara is often seen as an affluent community, there are many in the community with considerably lower standards of living. The Santa Barbara Vision Care Program's goal is to provide vision care services to everyone in the community who needs, but cannot afford, to visit the eye doctor. The program's target population is indigent and uninsured adults who do not qualify for local or federally funded healthcare programs and children who have not been registered for available healthcare programs. The Affordable Care Act is helping meet the needs of many of Santa Barbara's low income residents; however, their vision care needs remain unmet. The majority of the plans do not offer any vision coverage and while MediCal has expanded, MediCal only covers basic exams, not glasses. Also, many residents do not qualify.

The 2014 demographics of those served were:

Age		Gender		Race/Ethn	icity
0-17	22%	Male	41%	African American	3%
18-64	62%	Female	59%	Asian	2%
65+	15%			Caucasian	20%
				Hispanic/Latino	70%
				Other	5%

Annual household incomes ranged from \$0 to \$50,000, with a median income of \$10,000 per year, compared to the Santa Barbra County median income per year (generally under \$23,900.)

In order to meet the goals of the project, the Santa Barbara Vision Care Program has several key activities planned.

- 1. Resume weekly clinics in March at the new office location in Goleta, CA, which will typically serve about 50 patients per month.
- 2. Hold an open house in Spring 2015 for the community to see the new clinic site.
- 3. Utilize a network of volunteer eye surgeons to coordinate intensive vision care surgeries, such as cataracts, pterygium, and strabismus, for clinic patients.
- 4. Develop new fundraising brochure for the program and send out via direct mail to Santa Barbara residents.
- 5. Continue to seek additional community partners and medical providers, to ensure that SEE can continue to provide eye exams and free/low cost glasses to growing numbers of programs participants.
- 6. Participate in local health fairs throughout the year to increase community awareness
- 7. Hold at least 2 major community eye screening events including 1) Veteran's Day in November and 2) Kid's Day in December.

The Santa Barbara Vision Care Program is a critical element necessary to meet the health needs of local residents. Program participants are hardworking members of the Santa Barbara community and help support its infrastructure. When they develop severe vision problems, which is essential for most employment, jobs are lost and homelessness can become reality, thus negatively impacting the Santa Barbara community's infrastructure. When children are not treated, learning is obstructed and self-esteem suffers, hampering future healthy development.

4. If this is a request for General Support, what are your organization's most pressing needs? N/A

5. How do you plan to evaluate the effectiveness or impact of the project?

After a patient completes the required registration forms and an eye examination is performed, optional patient satisfaction surveys are to be given to all patients in English and Spanish. A variety of demographic statistics are tracked by the Santa Barbara Vision Coordinator, including, the ease and length of time in which scheduling takes place. All of these areas are reviewed by the Santa Barbara Vision Care Committee (composed of eight board members), program staff and the Board of Directors on a quarterly basis.

6. Summarize the skills and relevant experience of key staff/volunteers essential to the project. Randal Avolio, President/CEO, has over 30 years of experience working in physician practice management in a medical and hospital setting at Cedars-Sinai, USC, and UCLA. His track record demonstrates an ability to lead organizations to achieve high levels of success through a collaborative approach, creating effective, lasting coalitions and partnerships. He has made great strides in gaining stability and towards community awareness of the Vision Care Program. His role is to continue to improve organizational stability and ensure sustainable program infrastructure.

Michael J. Paveloff, MD, FACS, heads the Santa Barbara County Vision Care Committee of the SEE Board of Directors, and is responsible for evaluating program functions.

George B. Primbs, MD, FACS, is the Founder of the Santa Barbara Vision Care program and a member of the Santa Barbara County Vision Care Committee of the SEE Board of Directors. Dr. Primbs provided in-kind services for program patients on a weekly basis for more than 25 years.

Maria Escareno-Delgado, Ophthalmic Technician, assists with refractions at the weekly clinics.

<u>Lara Rich</u>, Program Coordinator, is responsible for scheduling eye exams and surgeries. She is instrumental to the program, communicating in English and Spanish to patients in need. Lara coordinates all clinic events, such as Kids' Day and Veteran's Day as well.

Many additional ophthalmologists, optometrists, and surgical teams throughout the community also volunteer for the Santa Barbara Vision Care program by providing specialized eye care treatments and surgeries.

7. If full funding is not available, what is the contingency plan for securing additional support and/or how can you modify your proposal?

If full funding is not available from the St. Francis Foundation of Santa Barbara, those needing eye care services will likely experience longer wait times before being able to receive corrective lenses, treatments or surgeries. SEE's growing fundraising and communications program is committed to funding the Santa Barbara Vision Care program through a variety of methods, including soliciting other foundations and corporations, along with a focus on obtaining individual major gifts.

We greatly appreciate your consideration of this proposal. Thank you.

Board of Directors/Governing Body

Directions: Attach additional sheets if necessary.

Name	City	Affiliation/Profession	Board Position	Yrs. of Service
Lauren Ackerman	Napa, CA		Board Member	2
Harry Brown, MD, FACS	Santa Barbara, CA	Retired Medical Director, Cottage Hosptial	Board Member / Founder	41
Caryl O. Crahan	Santa Barbara, CA	Chair/Trustee, The Julia S. Dockweiler Fdn. Board Member	Board Member	9
John I. Crowder, MD	Santa Barbara, CA	Refired Ophihalmologist, Sansum Medical Clinic Chief Medical Officer	Chief Medical Officer	41
Andrew Doraiswamy, Ph.D.	Santa Barbara, CA		Board Member	2
Kenneth D. Gack	Santa Rosa, CA		Board Member	2
Barbara Gaughen-Muller	Goleta, CA	Public Relations Consultant	Board Member	4
Scott W. Groff	Santa Barbara, CA	President, Repeated Signal Solutions, Inc.	Chairman of the Board	9
Howard Hudson, CPA	Santa Barbara, CA	CPA, President of Howard Hudson and Co.	Treasurer & Secretary	12
Col. Brian Kelly	Camarillo, CA		Board Member	12
Michael J. Paveloff, MD	Santa Barbara, CA		Chief Medical Officer	10
Dante Pieramici, MD	Santa Barbara, CA		Chief Medical Officer	9
George B. Primbs, MD, FACS	Santa Barbara, CA		Board Member	41
George Rudenhauer	New York, NY		Board Member	2
Wright Watling	Santa Barbara, CA		Board Member	2
Patrick T. Welch	Alisa Viejo, CA		Board Member	8

How often does your governing body meet?



2014 SEE International Financial Explanatory Notes

Please be aware that our 2014 Financial Statements are not finalized yet. In-kind contributions are in the process of being reconciled with our year-end inventory and have not been included yet. Based on historical averages, we expect that at least \$20 million in donated medical services and \$8 million in donated medical supplies to be added to our financials.

As you may recall, in 2012, SEE International hired a new President/CEO, Randal Avolio with the goal of improving SEE's long-term financial stability. In order to accomplish this goal, the board of directors authorized draws from the endowment in 2013 and 2014. (The 2015 budget does not require any draws from the endowment.) As a result, the organization has grown from a baseline* revenue of approximately \$525,000 in 2012 to \$900,000 in 2014 with a goal of an annual baseline revenue of \$1.2 million. SEE management and the Board of Directors are closely watching SEE's financials to ensure organizational success.

Please do not hesitate to contact Randal Avolio, President/CEO if you have any questions about our financials at randal@seeintl.org or at 805-963-3303. We greatly appreciate your consideration of our grant request.

*Baseline revenue is defined as revenue that can be reliably counted on and excludes any planned or other extraordinary gifts.

Project Budget

Note: Check with each foundation to see if this form is required.

Organization Name:

SEE International

Name of Project (if different):

Santa Barbara Vision Care

Budget dates for grant period: 1/1/15-12/31/15

NOTE - Do not use commas as thousand separators in any of the numerical fields

INCOME

Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.

Source	Total Project (\$)	Pending (\$)	Secured (\$)	Notes
Individuals	20000	20000	0	
Corporations & Foundations	230000	230000	4500	Most SBVCP arrive in Q3 and Q4.
			3.00	
TOTAL INCOME	250000	250000	4500	

List the In-Kind (non-cash) contributions:

Approximately \$150,000 worth of in-kind medical services and supplies are expected in 2015.

EXPENSES

Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, capital items, etc.

Item	Total Project (\$)	This Request (\$)	Notes
Salaries	142000	7500	
Benefits & Taxes	35500	2500	
Contract Services	10000	0	accounting and financial services
Facility	35500	0	a portion of rent, utilities and maint. costs
Insurance	7500	0	
Office Supplies	5000	0	
Equipment Lease	3000	0	copier
Marketing	1800	0	
Education/Training	200	0	
Medical Supplies	1000	0	
Anesthia/ Surgery	8500	0	
TOTAL EXPENSES	250000	10000	

Organization Financial Summary

Note: Check with each foundation to see if this form is required.

Organization Name:	SEE International	Fiscal Year Dates:	1/1/15-12/31/15

INCOME

Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.

Source	Prior Year's Actual	Projected Annual	YTD Actual (\$)
Source		Budget (\$)	as of [1/31/15]
Clubs & Associations	12918	20000	1095
Corporations	22283	300000	0
Individuals	428979	420000	20293
Foundations	371500	350000	29432
SEE Doc Dues	38898	25000	2450
Events	20203	20000	0
Planned Giving	7294	0	65
Other - Online Store, Online Auction, Training Fees	6930	12000	0
TOTAL INCOME	909005	1147000	53335

List the In-Kind (non-cash) contributions: Approximately \$20 million in-kind medical services and \$8 million in-kind medical supplies are donated each year.

EXPENSES

Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, etc.

Item	Prior Year's Actual	Annual Budget (\$)	YTD Actual (\$) as of [1/31/15]
Personnel	769222	790835	85811
Facility	117026	84950	9749
Administration	91497	67885	3242
Program Direct Expenses	122052	113300	24039
Development & Marketing Expenses	167465	80750	1622
TOTAL EXPENSE	1267262	1137720	124463
NET PROFIT OR LOSS	-358257	9280	-71128

Total Capital Expenses	0	0	0
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i.e., computers, vehicles, building improvements, etc.:

Notes:

See attached notes

Organization Balance Sheet Summary

Note: Check with each foundation to see if this form is required.

ASSETS	MOST CURRENT (\$) as of [1/31/15]	PRIOR YEAR CLOSE (\$)
Current Assets		
Cash and Equivalents	77359	258238
Accounts Receivable	1510	2180
Prepaid Expenses	14191	14191
Inventory	1111835	1111835
Grants/Pledges Receivable	15300	50000
Other	10079	39238
Fixed Assets (Net)		
Property	0	0
Buildings	0	0
Equipment	345293	345293
Investments		
Endowments	542351	549906
Other	0	0
TOTAL ASSETS	2117918	2370881
LIABILITIES		
Current Liabilities		
Accounts Payable	0	68582
Accrued Expenses	13718	43040
Long Term Debt (Current Portion)	5101	5101
Short Term Debt	0	0
Other	51	
Long Term Debt (over a year)		
Loan	0	0
Other	1345	2552
TOTAL LIABILITIES	20215	119275
Net Assets		
Unrestricted	2056234	2056234
Temporarily Restricted	69483	69483
Permanently Restricted	58792	58792
TOTAL LIABILITIES AND NET ASSETS	2204724	2303784



OGDEN UT 84201-0029

In reply refer to: 4077591934 Dec. 24, 2014 LTR 4168C 0 31-1682275 000000 00

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BODC: TE

SURGICAL EYE EXPEDITIONS
INTERNATIONAL INC
S E E INTERNATIONAL INC
% KAREN GREATHOUSE
5638 HOLLISTER AVE STE 210
SANTA BARBARA CA 93117



021491

Employer Identification Number: 31-1682275
Person to Contact: Ms. Wiles
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Oct. 20, 2014, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in June 2000.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.