

March 29, 2012

Debbie Cloud, Executive Director
Saint Francis Foundation
2323 De La Vina Ste. 104
Santa Barbara, CA 93105

Dear Debbie,

It is with deep appreciation that we thank you and St. Francis Foundation for your strong support of the Gatekeeper Program and our proactive presentations on elder abuse prevention in South Santa Barbara County. By increasing public awareness of the danger signs and needs of our community's vulnerable elderly, the Gatekeeper Program deters self-neglect and premature nursing home placement.

At this time, we are submitting this grant proposal for the continuation of community trainings, outreach and referral services for the upcoming year. We are most grateful to the St. Francis Foundation for your many years of generous support for the Gatekeeper Program. We are proud to be a recipient of the grant award process that enables the Gatekeeper Program collaboration to continue.

Please feel free to contact me regarding any questions you may have. I would be most happy to be of assistance.

Respectfully Submitted,

Heidi Holly
Executive Director

Gatekeeper Program Proposal

BACKGROUND

1. Your organization's history and accomplishments.

Since 1997, the Gatekeeper Program's mission has been to increase public awareness of the needs of the vulnerable elderly before a crisis occurs. The purpose is to provide educational presentations to organizations, professionals and volunteers on the warning signs of low-income, at-risk seniors who have been or are in danger of being abused or neglected.

By "opening the gates" between isolated seniors and sources of assistance, the Gatekeeper Program keeps at-risk seniors in their own homes and prevents premature nursing home placement.

2. Your current programs and activities. Include the constituency you serve, with specific demographic information. How are they actively involved in your organization and/or how do they benefit from your organization's work?

The Gatekeeper Program works proactively in Carpinteria, Santa Barbara and Goleta to train individuals who, in the course of their regular day, come into contact with the most isolated, at-risk elderly residing in the community. Upon identification of a low-income, frail and homebound senior, a trained Gatekeeper makes one phone call which initiates the vulnerable senior's assessment and the implementation of a variety of in-home supportive services.

The Gatekeeper Program focuses on two populations: Southern Santa Barbara County community members who may come in contact with elderly individuals possibly experiencing abuse, neglect, or self neglect and homebound, isolated, frail seniors who are in need of services due to their physical or mental conditions and limitations.

3. Your organization's relationships – both formal and informal – with other organizations working to meet the same need. In what way does your work differ from that of other organizations?

The Gatekeeper Program is unique in that it is the only program designed to specifically educate community members on the signs and symptoms of an older person experiencing self-neglect or abuse or who is in need of assistance and in home supportive services. The Gatekeeper Program trains community members on how to connect these individuals with agencies that can help them find needed services for those frail seniors most in need.

The County's Adult Protective Services program investigates issues of abuse and neglect but does not provide a community education program as does the Gatekeeper Program. In fact, the Gatekeeper Program provides the phone number for APS, which is the mandated recipient of elder abuse confidential phone calls and reports in our County. The Parish Nursing Program helps to meet the needs of vulnerable individuals in the community by assisting them with important medical issues and concerns. However, they also do not train community members, as does the Gatekeeper Program.

1. Describe your program or the capital items requested, including:

- **Whether the request is new, ongoing or for expansion**

This request is ongoing. The St. Francis Foundation has generously provided funding for the Gatekeeper Program for many years and we are truly grateful for this support.

- **What need does this request address?**

The Gatekeeper Program is dedicated to the prevention and early intervention of elder abuse, neglect, and self-neglect through community education to raise awareness of signs of abuse and neglect among the elderly population. In addition to community education, the Gatekeeper Program utilizes referral of at-risk individuals to appropriate community resources and partnership with other eldercare agencies.

The presentations and heightened community awareness of the special needs of the elderly population will greatly assist this population by providing them access to community resources that can provide food, clothing, shelter, medical care, assistance with mental health issues and financial problems. They will additionally assist by alerting officials about situations of possible elder abuse and neglect, so that such situations can be appropriately handled to put an end to the abuse.

- **Target audience, including specific demographic information**

The Gatekeeper Program focuses on two populations: Southern Santa Barbara County community members who may come in contact with elderly individuals possibly experiencing abuse, neglect, or self neglect; and homebound, isolated, frail seniors who are in need of services due to their physical or mental conditions and limitations.

FOR GENERAL SUPPORT REQUESTS

- **Tell us *how* the funds will be used**

Funds will be used to train community members in signs, symptoms, and reporting of elder abuse, neglect, and self-neglect as well as to train community members in how to contact 24-hour-per-day direct referral phone numbers to report situations of suspected elder abuse, neglect, and self-neglect.

- **Why are you seeking general support at this time?**

We are seeking general support at this time to assure the continuation of elder abuse prevention in South Santa Barbara County. The Gatekeeper Program focuses on training to

public safety officers through education and training partnerships with law enforcement agencies and fire departments as they are our first responders and mandated reporters.

We are also seeking support for the continued provision of outreach to service organizations and religious institutions so that I&R (Information and Referral) continue along the South Coast. This support is so important to assure that seniors in need are provided supportive services in order to live a life of dignity while remaining independent and in their own home.

Please know that although the County Adult Protective Services provides \$3,000 annually; this is very little to offset training costs. These are the only additional dollars the Gatekeeper Program receives to provide this

- 2. In a short paragraph, tell us your organization's or program's goals and specific outcomes for the grant period (i.e. behavior or attitudes changed, numbers served, capital projects completed, etc.). What activities and strategies will be used to achieve your stated outcomes? Please indicate a timeline for the main objectives of your proposal.**

Community members who attend Gatekeeper educational sessions will know the seven warning signs indicating an older person may be in need of assistance. At the conclusion of each educational program, 100% of participants will have the Gatekeeper Program flyer which outlines the seven warning signs and provides the phone number to call to report suspected elder abuse, neglect, or self-neglect.

As Americans live longer, baby boomers have become the sandwich generation, taking care of aged parents while assisting their own children and grandchildren. This often comes at great expense and difficulty to maintain work and commitments in the community. Friendship Center believes it to be imperative to increase elder abuse prevention training and education in South Santa Barbara County. With full funding for the proposed year 2012–2013, the Gatekeeper Program would like to increase the number of community presentations and provide 20 educational sessions and train over 200 community members on the signs, symptoms, and reporting of elder abuse, neglect, and self-neglect.

- 3. How do you plan to evaluate the effectiveness or impact of the grant?**

Program effectiveness will be evaluated by tracking the number of participants attending Gatekeeper Program educational programs throughout the year. More trained community members translates to more reports to Adult Protective Services as these individuals at risk are identified and referred for assistance.

- 4. Summarize the skills and relevant experience of key staff/volunteers essential to your organization's or the program's success. If your organization is collaborating with other organizations, note which ones and in what ways.**

Friendship Center collaborates with the County of Santa Barbara Adult Protective Services for the provision of Gatekeeper Program training and education presentations in South Santa Barbara County.

Gatekeeper Program presentations will be provided by Susan Forkush, Friendship Center's Program and Family Services Director and Daryl West, Operations Manager. Daryl was the Gatekeeper Program Director for 12 years and developed many joint training ventures with our County's public safety officers.

5. If full funding is not available through this request, how will you proceed? Please explain.

If full funding is not available, The Gatekeeper Program will be forced to reduce the number of educational sessions provided and community members trained.

Support is also being requested from Santa Barbara County's Adult Protective Services. The Gatekeeper Program has greatly appreciated previous grant awards from the St. Francis Foundation and is hopeful that this grant award will be approved.

6. Is there any other pertinent information you feel we should know?

N/A

Applicant Name: Friendship Adult Day Care Center, Inc.				
Program or Capital Budget				
<u>Note: This form is not required for general support grant requests</u>				
Organization Name: Friendship Adult Day Care Center, Inc.				
Program Name/Capital Request: Gatekeeper Program				
Budget dates for grant period: 7-1-12 through 6-30-13				
Typically, total program income equals pending income + secured income.				
<u>INCOME</u>				
<i>Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.</i>				
	Total Program(\$)	Pending (\$)	Secured (\$)	Notes
St. Francis Foundation	\$ 15,000	\$ 15,000		
Santa Barbara County / APS	\$ 3,000	\$ 3,000		
In-Kind	\$ 1,000	\$ 1,000		
TOTAL INCOME	\$ 19,000	\$ 19,000	\$ -	
<u>EXPENSES</u>				
<i>Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, etc.</i>				
	Total Program(\$)	This Request (\$)	Notes	
Staffing & Benefits	\$ 16,000	\$ 15,000		
Materials & Printing Supplies	\$ 1,600			
Transportation	\$ 400			
In-Kind	\$ 1,000			
TOTAL EXPENSES	\$ 19,000	\$ 15,000		